

CERTIFICATION SCORECARD OF SUOMEN EKOMATKAAJAT, HELSINKI, FINLAND



1



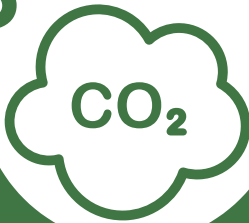
LOCAL
COMMUNITY &
PEOPLE

2



GOOD
EMPLOYMENT

3



REDUCING
ENERGY USE &
CO2

4



LESS WATER

5



AVOIDING
WASTE &
PLASTICS

6



LESS
POLLUTION &
NOISE

7



GREEN
PRODUCTS &
BUSINESS

8



NATURE,
SCENERY &
ANIMALS

9



CULTURE &
SENSE OF
PLACE

10



MANAGEMENT &
INFORMATION

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- VERY GOOD
- SUFFICIENT
- MODERATE
- PARTIALLY SUFFICIENT
- INSUFFICIENT
- NOT APPLICABLE