



Disclaimer:
Evaluations are based on policy review and NOT fully on performance.

Transparency in sustainability is key

Aso city, Japan has been recognised for its sustainability efforts as part of the 2022 Green Destinations Top 100 Stories. They were evaluated on the **Core-30 criteria of the Green Destinations Standard**. Find out about their performance below:

1 DESTINATION MANAGEMENT

- Sustainable destination coordinator
- Inventory of destination assets
- Destination management policy or strategy
- Managing visitor pressure
- Visitor behaviour at sensitive sites

4 CULTURE & TRADITION

- Tangible cultural heritage
- Managing tourism impacts on culture
- Intangible heritage

5 BUSINESS & COMMUNICATION

- Entrepise engagement
- Sustainability standard

2 NATURE & SCENERY

- Nature conservation
- Tourism impacts on nature
- Landscape & scenery
- Captive animal welfare

6 SOCIAL WELL-BEING

- Human rights
- Community involvement in planning
- Inhabitant satisfaction
- Supporting local entrepreneurs
- Promoting local products and services
- Property exploitation
- Health & safety

3 ENVIRONMENT & CLIMATE

- Noise
- Light pollution
- Waste water treatment
- Solid waste reduction
- Waste separation & recycling
- Reducing transport emissions for travel
- Reducing energy consumption
- Renewable energy
- Responding to climate risks

Legend

- Sufficient
- Partially sufficient
- Insufficient
- Not Applicable
- Not evaluated